







## System Description

MYLP provides a comprehensive support system for business laser printer equipment. It is similar to a Cost Per Print service contract, except a contract is not required and the support services are far broader and more proactive in nature. The customer simply purchases toner cartridges at competitive prices and then receives the support services for free, no contracts required.

## System Benefits

	<p><b>Save Money</b> – A key MYLP benefit is efficiency. As such, we have a cost advantage in the marketplace. We typically save our customers between 5 and 20% over what they are doing now, while providing support services they do not currently enjoy.</p>
	<p><b>No Contract</b> – Because of the design of the MYLP system, contracts are unnecessary, AND customers have complete control over every aspect of their relationship with MYLP. Full service coverage (100% discount on repair service calls) is achieved when customers buy an average of 2 toner cartridges per printer per year.* Half-way to the target? Get a 50% discount. *Toner purchasing engagement is measured on a 6 month, rolling calendar basis in order to get our customers up to speed faster.</p>
	<p><b>Free Service Calls</b> – When customers hit their toner purchasing targets, they get free, on-site, repair service calls. ✘ No more agonizing over the next move when a printer stops working. ✘Caveat – Circuit boards, such as motherboards and formatters, as well as paper trays, are not covered by the MYLP service discount.</p>
	<p><b>Proactive Support</b> – We monitor your equipment and tell you when something needs to be done. Focus on your main responsibilities knowing you have support behind you.</p>
	<p><b>Customized, Web-based Control Center</b> – We collect your fleet information and make it available to you in the easiest and most useful manner possible. By putting your equipment’s critical information in one place, the responsibility can be managed by one person, enterprise-wide.</p>
	<p><b>Linked Transactions</b> – MYLP’s system design begins with a customer’s printer. Therefore, all transactions are linked to individual printers. This eliminates labor, errors and provides maximum accountability.</p>